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Message from the Chair



The London Olympic and Paralympic Games now only seem a matter of months away! As a consequence, the media are presenting us with regular updates of related events and initiatives. Our colleagues at the Coventry, Solihull and Warwickshire Partnership have been particularly active in raising awareness of such activities in our sub-region.

Our County Sports' Partnership team is also playing an enthusiastic role in supporting 2012 related activities, but still retaining the important focus of creating ever-wider pathways into sport and ensuring the quality of sports delivery continues to improve. The CSW Sport team have been especially active in promoting the Youth Sports Programme, Sport Unlimited, an innovative approach, which cascades funding to local communities, targeting youngsters who may have some interest in sport, but are not particularly engaged with community or club sport. In addition, supporting and accrediting the essential workforce who deliver sport in our sub-region has also been prioritised, with much success.

Who would have guessed the many successes achieved by CSW Sport over the last few months have been achieved without the strong leadership afforded the team by our former and excellent Director, Vanessa Brown, who resigned at the end of last year. We greatly miss her valued contribution, but, as always the team pulled together, temporarily led by our very capable, Abi Dixon. But our new Director, Rakesh Chandar-Nair, is now in post, with new and innovative ideas. We welcome him as we look to the future. He has already begun to meet colleagues across the sub-region who are responsible for supporting and delivering sport to our communities. His first impression confirms my long held view that these individuals are the future of sport in Coventry, Solihull and Warwickshire.

Thank you to you all.

Terry Monnington

Chair - CSW Sport Executive Board



CSW Key Achievements



2009 - 2010
saw a year of
great change
for CSW Sport



130 clubs
have achieved
Clubmark

The following gives us an overview of some of the events and successes of that year.

NGB Engagement

2009/10 was the first year that CSW Sport, along with all 49 CSP's, were funded by Sport England to deliver a common set of services to the sports National Governing Bodies. The services have been specifically identified to support NGB's with the implementation and delivery of their 09-13 plans.

During 2009/10, CSW Sport has been positioning itself so that as NGB's finalise their 09-13 plans, CSW Sport are in a position to engage with the NGB as requested.

Key services provided to support NGB's during 2009/10 included:

- Engagement meetings
- Partnership Networking Events
- Club Development Evening
- Coach Education Brochures
- Workshop Programme
- Club Development Support
- Volunteer Development
- NGB and PDM forums
- FESCO forums

Partnership Networking Events

- CSW Sport Networking Events - 30th April 2009 and 9th October 2009 held at Warwick University.

The CSW Sport networking events provides the opportunity for NGBs to have a number of small meetings with a range of partners from across the sub-region.

The second networking event this year was seen as key to forming part of the NGB engagement process and 'connecting NGBs locally. A summary included:

- 96% of delegates rated the event as excellent or good overall
- 10 different NGBs, 7 SSPs and 4 Local Authorities attended.
- New partners also included: Warwick University, Coventry Sports Foundation, CWP- 2012 Games.

Workshops

33 workshops ran across 7 districts with 440 people (including volunteers, coaches & teachers) attending workshops during 2009/10.

Club Development:

■ Club Accreditation Project

The Coventry and Warwickshire Infrastructure Consortium aims to support voluntary sector organisations and community groups and through membership, CSW Sport has been able to secure funding to work with the Local Authorities to ensure Clubs are supported to work towards Clubmark accreditation. 28 clubs have received support through this project and 7 clubs achieved accreditation and 3 had submitted waiting to be confirmed.



Katie Evans - Double Gold Award Volunteer



Emma Armitage - Double Gold Award Volunteer

■ Clubmark

Currently 130 clubs in total have achieved Clubmark Accreditation across 22 different sports. 62 Clubs are now working towards Clubmark across 19 different sports.

■ Clubmark Training oct 09

A national trainer delivered a 3 hour workshop, tailored to the needs of CSW Sport. SDOs from 6 Local Authorities and CSW Sport staff attended and were trained to support clubs achieve Clubmark.

Partners were given a range of resources produced by CSW Sport and a list of accredited clubs and a new 'working towards accreditation' list were also shared.

■ Club Development Evening

Clubs from across the sub-region were invited to attend the evening which had a funding focus this year. CSW Sport and partners such as different NGBs, Local Authority Sports Development Officers, Funding Agencies and the Volunteer sector provided support and information to clubs who attended.

Throughout the evening over 65 clubs attended the event from a diverse range of sports. The evening managed to attract at least 1 club from every Local Authority in our sub-region and 98% rated the event excellent or good overall.

■ Funding advice

CSW Sport produced new resources and templates to help support clubs and sports associations with funding enquiries. 18 clubs/associations were provided with advice and guidance on applying for funding, 7 of which made applications and were successful in securing more than £50,000.

Volunteering

Volunteering has been a key area of development for CSW Sport in 2009-10. The Step into Sport Community Volunteering programme focuses on young people in education to undertake an involvement in sports leadership and volunteering.

During the year CSW Sport supported partners and young volunteers (14-19 years old) to achieve more than 6000 hours of Community Sport Volunteering and the following awards:

- 2 Dame Kelly Holmes Double Gold Awards (400 hours)
- 7 Gold Awards (200hours)
- 18 Silver Awards (100 hours)
- 45 Bronze Awards (50 hours)

CSW Sport also funded sub-regional Young Volunteer Conferences held in Coventry and Solihull. Delivered by David Boughey, Sports & Physical Activity Volunteering Co-ordinator (Coventry University) and supported by CSW Sport and many additional partners, over 90 young volunteers received training and information to support them into volunteering, which we hope will continue later in life.

Step into Sport, the young volunteer conferences, the CSW Sport Coach Bursary Scheme and sub regional workshop programme all contribute to volunteer development. In addition, CSW Sport has been involved in supporting additional areas of volunteer development. Working in partnership with David Boughey, CSW sport have supported partners to achieve:

- The re-launch of a sub-regional Sport Volunteer Action Group with representation from a wide variety of sport and voluntary sector partners
- A review and update of the sub regional Sport and Active Recreation Volunteer Strategy
- The start of the local delivery of themes and priority areas as identified in the sub regional Sport and Active Recreation Volunteer strategy, during the first quarter of 2010.
- The recruitment of over 20 sport club volunteer opportunities
- Case studies of volunteers being placed in Sports Volunteer opportunities
- The promotion of National Governing Bodies of Sports volunteering programmes and opportunities.

CSW Key Achievements continued



Playground to Podium

Playground to Podium is a dedicated initiative designed to identify and nurture disabled young people with the potential to be elite athletes and performers.

The School Sport Partnerships of Coventry and Warwickshire held ability days which involved multi skill activities run by professional coaches. Athletes who potentially met the criteria to go further were nominated from these days for the County Athlete Assessment Day held by CSW Sport on 18th June 2009 at Warwick University.

This assessment day gave 40 athletes the opportunity to partake in sports specific sessions that were assessed by the participating National Governing Bodies, in this instance; Wheelchair Basketball, Table Tennis, Football and Athletics. Identified athletes were then signposted to NGB Elite programmes or events.

Sascha Kindred was the Inspirational speaker of the day and you can see him here with the athletes.



We are committed to promoting the safety and welfare of children and young people

CAP

The CAP programme was launched in 2008. Utilising funding through Warwickshire County Council, the programme offered bursaries to talented young people living within Warwickshire

The scheme was administered centrally by CSW Sport and was based on the existing Talented Athletes Programme (TAP) already run by Nuneaton and Bedworth Leisure Trust. 14 athletes from Warwickshire received bursaries in 2008/9.

Feedback from athletes and their parents has been really positive

Building on the scheme during its second year (2009/10), additional funding partners including Coventry City Council, the 2012 Partnership, Warwick District Council and Rugby Borough Council contributed towards the programme. In total 24 athletes from across Coventry and Warwickshire received CAP funding. Feedback from athletes and their parents has been really positive.

Sport Unlimited

Year two of Sport Unlimited showed a great improvement in performance against Sport England targets. Overall 4,452 young people participated in Sport Unlimited activities and 3,226 young people were retained across the sub-region.



Coach Bursaries

CSW Sport introduced a new Coach Bursary Scheme. The first window of the Scheme opened in December and 69 applicants were awarded bursaries to help and support the valuable coaching and volunteering network throughout the sub-region. The Scheme is open to anybody who is planning to attend a national governing body level 1, level 2 or level 3 coaching award.

There are levels of funding to a maximum of £100 for level 1 awards, and £200 for level 2 and 3. There is also funding for up to £100 for a pre-level 1 course, when you also apply for a level 1 course. In addition all coach's who receive a bursary will be entitled to attend 2 workshops free of charge.

Applications were received from across 15 different sports including cricket, golf, swimming, table tennis, gymnastics and ice skating. In total £9,434.25 was granted in bursaries with an additional £8,522 being put towards NGB Coaching awards through partnership funding.

Coaching Development Manager

In preparation for the recruitment of a Coaching Development Manager (CDM) in 2010/11, CSW Sport commissioned Plan4 Sport consultancy to undertake an audit to identify the coaching landscape and subsequent gaps in the sub regional coaching structure. The report focused on the recruitment, induction, deployment and development of the coaching work force across Coventry Solihull and Warwickshire. The information gained as a result of the audit will be used to inform the development of a Sub Regional Coaching Strategy by the CDM once appointed in early 2010/11.

Recruit into Coaching

Funded by Sport England, the aim of the Recruit into Coaching Programme was to encourage more adult volunteers into coaching. The funding for CSW Sport was allocated specifically for Coventry and so through a successful partnership with Henley College, CSW Sport achieved its target of 23 new trainees entering the coaching pathway.

All the recruits on the programme undertook voluntary coaching, committing between 1 hour and 10 hours a week. Coaching placements included, local community based sports clubs, RFU coaching programmes, Coventry City FC Football in the Community Programmes and Coventry Sports Trust and Coventry Sports Foundation Coaching programmes. The recruits were also all supported by Henley college to identify and attend coaching qualifications including UKCC level 1 courses and sportscoach UK workshops to ensure they continued to progress down the coaching pathway.

Physical Activity

CSW Sport appointed a Physical Activity Lead Officer in December 2009, as a result of funding from the Department of Health for work to be undertaken on the physical activity agenda.

The officer started establishing new relationships with partners in the sport and physical activity development landscape and building on existing relationships as well as promoting, developing and generally contributing to the physical activity agenda across the sub region.

Elite Performance Day

The Elite Performance Day for 2009 was held at Coventry University.

The event was aimed at providing support to talented young athletes by providing a range of workshops and seminars, delivered by Coventry University Lecturers, which would support their sports specific training.

21 young athletes attended the event. All athletes were aged between 14 – 16 years and represented 12 sports. To be nominated, athletes had to be of Regional Standard or above in their sport.

Safeguarding

CSW Sport achieved the Advanced Level of the Standards for Safeguarding and Protecting Children in Sport.

We are committed to promoting the safety and welfare of children and young people engaged in sporting activities across Coventry, Solihull and Warwickshire.

We have developed a series of **Keeping Sport Safe! Guides** which include:

- *A guide for parents and carers*
- *A guide for sports coaches and leaders*
- *A guide for children and young people*
- *A guide for sports clubs.*

Sporting Successes



CAP athlete successes 2009-2010

(Athletes supported by Warwickshire County Council, Coventry City Council, Coventry & Warwickshire Partnership 2012 Games, Warwick District Council, Rugby Borough Council and CSW Sport)

Jamie Blundell - Long Jump

- Under 23 national long jump champion
- New personal best of 7.56m
- 10th in the Indoor Senior Nationals

James Burden - Swimming

- Silver in the 50m Freestyle at National Youth Championships in Sheffield
- Current ranking No.1 in age group (17) 50m Freestyle
- 5th in 4x100m Freestyle Relay Team at European Junior Championships

Ellie Cormack - Fencing

- 7th in British U14 Epee Championships
- 6th in British U14 Foil Championships
- 2nd in the Leon Paul series National Rankings

Alex Czeriewski - Field Hockey

- Runner up in Midlands Premier League for the Coventry and North Warwickshire Men's 1st Team
- 5th place in European Championships competing for England U16
- Gold medal in Four Nations competing for England U18

Camilla Hadland - Rowing

- Silver at the Junior Inter-regional trials in the Single Skulls
- Gold at the National Schools Regatta in the Coxed Fours Event
- Gold and Silver medals at the National Rowing Championships in the Coxless and Coxed Fours Events

Shannon Kincade - Taekwondo

- 2nd in the UK Rankings for age group and weight
- Gold at the British National Championships
- Gained medals in two A Class European Competitions

Hannah Maurice - Ice Hockey

- Played for Senior North of England, England and Great Britain Teams
- Competed at the Hocktoberfest in Canada

Bodie Miles - Kung-Fu

- Three gold medals, two silver medals and a bronze at the 2008 British Junior Kung-Fu Championships
- Two Gold medals at the WKA British Kung-Fu Open
- Gold and a Silver at the Welsh National Championships

Rikki Morris - Swimming

- Midlands Champion for 200m Backstroke
- Bronze in the 200m Backstroke open age group at the National Championships
- Raked 8th in Great Britain for Short Course 200m Back Stroke



Mark O'Kane - Athletics: Race Walking

- Gold at RWA National Championships U20
- Gold at England Athletics National Championships U20
- 5th place at the EAA Grand Prix in Lugano

Mollie Paling - Taekwondo

- Silver at the British National Championships
- Gold Medals in various other competitions

Sam Parsons - Badminton

- Represented England at many international tournaments
- Gold at U15 Home Countries
- Ranked 1st Mixed Doubles, 1st level doubles and 2nd Singles in England and also 1st Level Doubles in Europe

Scarlett Molly Payne - Rhythmic Gymnastics

- Ranked 10th in England
- Won Gold for Ball event at Scottish Open Championships
- 6th at British Open Individual Apparatus Championships

Sarah-Jane Perry - Squash

- European Junior Individual Champion
- Silver at the European Junior Team Championships
- Gold at the British Junior Championships

Sian Rainsley - Triathlon

- Gold at West Midlands Triathlon championships
- Gold at Warwickshire Swimming Championships
- 3rd in London Mini Marathon

Francine Robb - Fencing

- 6th Place at the UK School Games
- Ranked 17th U 20
- Bronze at Hereford and Worcester Open in Senior Category

John Simmons - Fencing

- 11th in British Cadet Rankings
- Represented Great Britain at numerous international events
- 1st place in the U15 Junior National Series

Kyle Sweet - Judo

- Gold at British National Championships
- Bronze in international competition in Spain
- Gold at Heart of England Championships

Lauren Taylor - Golf

- Represented England in the 2009 Girls Home International and been selected for Senior Home internationals
- Winning Reserve/alternate place in the 2009 Rich British Women's Open
- Winning girl score and equal third in the Ian Poulter Invitational

Rhys Walker - Badminton

- Under 17 National Singles Champion
- Won Gold medals in both Singles and Doubles in Four National Gold Standard Tournaments
- 3 International Gold Medals as well as many International Silver and Bronze medals

Tim Walton - Sailing

- 6th in National Rankings
- 30th in the World Championships in Italy
- 3rd at the Weymouth Euro Cup

Scott Wilson -

Ice Figure Skating

- Gold medal at the Copenhagen Iblomsteen Cup
- Accepted through audition on ITV Dancing on Ice Christmas TV Special
- Gold Medal at Coventry Open

Kimberley Woods - Canoe Slalom

- Promotion to the Premier Division
- Selected for the England Pan Celtic Cup Team
- 2 top 10 finishes in the Premier Division of Canoe Slalom

Nathan Woodward - Athletics: 400m Hurdles

- British National Champion U20
- Selected for the World junior Championships
- Ranked 1st in the British Junior Rankings and 6th in the European Junior Rankings

Sporting Successes continued



Sports Awards

The 6th Coventry, Solihull and Warwickshire Sports Awards was held at the Ricoh Arena. The event recognised sporting achievement across the sub-region.

CATEGORY	WINNER
Young Sportswoman of the Year	Rowena Cole
Young Sportsman of the Year	Rhys Walker
Junior/School Team of the Year	Cannon Mags
Coventry Schools Sports Partnership Primary School Award	St Anthony's Catholic Primary School
Coventry Schools Sports Partnership Secondary School Award	Aaron Cosgrove Round Oak
Higher/Further Education Sportsperson of the Year	Daniel Waddingham
Unsung Hero	Brad Thompson
Community Sports Awards	Longford Short Football Academy
Professional/Community Coach of the Year	Russell Earnshaw
Sportswoman of the Year	Sarah-Jane Perry
Sportsman of the Year	Rajeev Bagga
Lifetime Achievement Award	Mike Maddox
Sporting Occasion of the Year	Westfield Health British Transplant Games





CSW Sport Core Team



The CSW Sport Core Team for 2009-2010 consisted of:

- **Vanessa Brown**
Partnership Director
- **Abi Dixon**
Sport Development Manager
- **Tracy Murphy**
Business Partnership Manager
- **Emma O'Dowd**
Partnership Development Officer
(Clubs and Volunteers)
- **Ruth Owen-Evans**
Partnership Development Officer
(Sport)
- **Sue Short**
CSW Sport Board
- **Nathan Blundell**
Business Support Officer

Joining us in September 2009 was:

- **Lorraine Douglas**
Business Support Officer

Joining us in December 2009 was:

- **Mark Berry**
Workforce Development Officer
- **Rich Collinson**
Physical Activity Officer

Thanks must go to the hard work of the previous Director, Vanessa Brown, who left the organisation in December 2009. The platform for which she built can now be used to carry the organisation forward into a new era. She has left a lasting legacy within CSW Sport and its Partner organisations. The respect she gained and the visions she had should be acknowledged.

Nathan Blundell also left the organisation to become Club Development Officer at Nuneaton and Bedworth Leisure Trust. Nathan was instrumental in the development of the new CSW website and the implementation of many of the Grant reporting tools that support our various programmes. Nathan's IT knowledge and Business support has been greatly missed.

CSW Sport Board

The Board recruited 4 new members that have brought with them a wealth of expertise to the Partnership:

- **Sue Sutton**
Chief Executive ISPAL
- **Jayne Warman**
Associate Director, Nortoft
- **Jenny Rouse** –
Development Manager, Innovations, YST
- **Dr Mark Gillett**
Consultant in Emergency Medicine

The CSW Sport Board for April 2009 - December 2009 were:

- **Terry Monnington** - Chair
Director of Sport -
University of Warwick
- **Jayne Ashton** - Vice Chair
Tennis Manager - Warwickshire LTA
- **Alice Davey**
Head of Culture, Leisure & Libraries -
Coventry City Council
- **Richard Deane**
Head of Sport,
Leisure & Tourism Solihull College

- **Roger Dowthwaite**
Director of Economic Development -
CSWP Connexions
- **Wendy Seward**
Partnership Development Manager -
Smith's Wood School
- **Janet Stubbs**
Chair - Nuneaton & Bedworth Sports
Forum
- **Dale Best** - Local Authority Advisor

The CSW Sport Board for January 2010 - present is:

- **Terry Monnington** - Chair
Director of Sport -
University of Warwick
- **Jayne Ashton** - Vice Chair
Tennis Manager - Warwickshire LTA
- **Alice Davey**
Head of Culture, Leisure & Libraries -
Coventry City Council
- **Richard Deane**
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- **Roger Dowthwaite**
Director of Economic Development -
CSWP Connexions
- **Dr Mark Gillett**
Consultant in Emergency Medicine
- **Jenny Rouse**
Development Manager, Innovations,
YST
- **Sue Sutton**
Chief Executive ISPAL
- **Jayne Warman**
Associate Director Nortoft

Communications & Promotion



CSW Sport presented at the following National Events

- Street Games conference
- National Gymnastics England conference
- National England Netball conference

Training

Our successful Coach Education and Club Development Programmes were provided across the sub-region.

- 33 Coach Education and Club Development workshops were held across the 7 local authority areas. These included First Aid, Club for All, Safeguarding & Protecting Children and Equity in your coaching.
- 440 coaches and volunteers attended these workshops.
- Acknowledged as joint 1st for the higher provision of Running Sport course of the 49 Sub-regions.

Communication

▪ Electronic Newsletters

Our E-update continued to prove a valuable tool to many organisations and individuals who benefited from the news, activities, information that was reported on a regular fortnightly basis.

Promotion

▪ Get Active Campaign

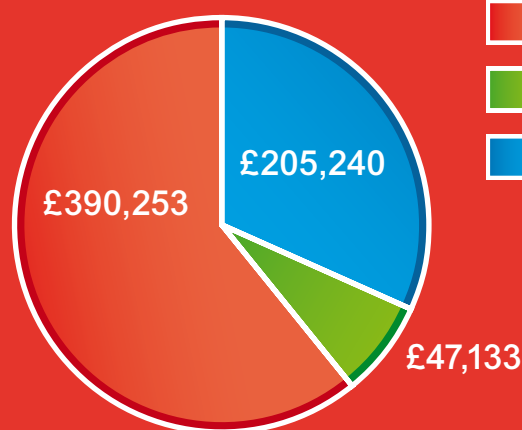
The campaign saw many sports venues, Community Centres, Clubs and Leisure Centres opening their doors to the public to try new activities and increase awareness of the need to be healthy and keep fit.



▪ Website

Our website has been an excellent communication tool that has proved invaluable to our partners and the public alike.

Financial Summary 2009-2010



- Programme Costs
- Operational Costs
- Staffing Costs

Total Expenditure: £642,626 • Total Income: £642,626



Coventry Sport and Physical Activity Network

The Coventry Sport and Physical Activity Network (C-SPAN) brings together a wide range of agencies and partners in the city to make sport, active recreation and physical activity inclusive, to increase participation and to build talent pathways to support people to achieve their full potential and to celebrate success. C-SPAN has supported a range of partnership programmes and initiatives in the city.

Amongst its achievements in the past 12 months, through key partners and partnerships the Network has:

- Supported the Coventry and Warwickshire Partnership for 2012 in developing London 2012 events, sporting, cultural and legacy opportunities in the City.
- Hosted the Westfield Health British Transplant Games 2009
- Launched the NHS Coventry-funded PASSION programme of sports and physical activity projects, as part of the Coventry Health Improvement Programme
- Hosted the Play the Game world communication conference on sport and society through Coventry University and partners
- Supported the Coventry Half Marathon 2009 with 2,449 runners entered for the Half Marathon and 465 for the Mercia Mile (increases of 29% and 57% respectively on registered runners for 2008)
- Increased participation at public leisure facilities (Coventry Sports Trust and Coventry Sports Foundation)
- Launched and completed a first, full-year of Free Swimming for people aged 16 and under and over 60, through the 'Splash with No Cash' initiative – delivering 105,694 free swims across the city
- Increased attendances at Coventry Sporting Futures programmes by 65% in comparison to 2008/9
- Supported seven talented athletes through the CAP Bursary Programme
- Delivered a balanced and targeted Year 2 Sport Unlimited programme, 'retaining' 968 semi-sporty young people in the programme.
- Supported volunteering with a CSPAN volunteer sub group formulated in Coventry as part of the sub regional 3-6-9 strategy. An Action Plan has been developed for the Volunteer sub group.
- Accessed courses from the CSW Sport Education and Training programme to help develop skills in clubs, coaches and volunteers
- Supported voluntary sector sports clubs to secure £169,000 of external funding
- The War Memorial Park Community Facility was awarded Beacon Status for its Community Tennis Programme.
- CSW Sports Awards 2009 success for Coventry athletes and clubs – winning Young Sportswoman of the Year (Rowena Cole), Sportsman of the Year (Rajeev Bagga), Community Sports Award (Longford Short Football Academy) and Sporting Occasion of the Year (British Transplant Games 2009)
- Supported the launch of the sported charity pilot scheme for the West Midlands, resulting in 8 Coventry projects benefitting from the organisation's capacity and funding support
- Secured and utilised £105,000 of Department of Culture Media and Sport funding to increase accessibility to sports facilities.



C-SPAN members include:

City College; Coventry and Warwickshire Partnership 2012 Games; Coventry City Council; Coventry Sports Foundation; Coventry Sports Trust; Coventry, Solihull and Warwickshire Partnership; City of Coventry Swimming Club; Coventry University; CSW Sport; Groundwork UK; Henley College; Hereward College; Lyng Hall Sports College; New Deal for Communities; NHS Coventry; sported.; University Hospitals Coventry and Warwickshire; University of Warwick; Voluntary Action Coventry; Woodlands Sports College.

Looking Forward

Future plans and priorities for the Network and its partners in the city include:

- Finalising and launching the Coventry Sport Vision and Strategy (currently under development)
- Refreshing the city's strategies for sports facilities and playing pitches
- Supporting the Coventry Half Marathon and Mercia Mile 2010
- Aligning with changes to national and regional policy and infrastructure
- Planning for and managing transition and change with the Spending Review outcomes
- Embracing the new health policy landscape to deliver for sport and physical activity in the City.

2009- 2010 Highlights

- **Coventry Sport and Physical Activity Network (CSPAN)** supported the Coventry and Warwickshire Partnership for 2012 to develop London 2012 opportunities and events in the City. Coventry will be a host city for football in the London 2012 Games.
- **Coventry hosted the Westfield Health British Transplant Games 2009** with 1,780 attendees. This successful event won 'Sporting Occasion of the Year' at the CSW Sport Awards 2009.
- **Launched the £2.65m NHS Coventry-funded 'PASSION' programme** of 23 sports and physical activity projects, as part of the Coventry Health Improvement Programme.

“ Working in partnership with CSW Sport has been of great benefit to the City, in particular with the Sport Unlimited programme which provides opportunities for young people to take part in a range of sports and to make links to clubs, coaches and other sports providers. In the past year alone, we have seen 968 young people in the City who were not previously taking part regularly in sport take up an activity and sustain their involvement across the programme”

David Nuttall

Service Manager, Sports and Arts Culture,
Leisure and Libraries, Community Services Directorate,
Coventry City Council

North Warwickshire



North Warwickshire
Borough Council

Working with CSW Sport Partnership North Warwickshire accessed:

- Heavily subsidised workshops from the Coach Education and Development Programme to help develop skills in clubs, coaches and volunteers.

Looking Forward

- The SCDO and SSCo at QE School and Sports College worked together to organise North Warwickshire's first Sports Club Roadshow, this has proved so popular with the clubs and young people alike that a second event has recently been run at Polesworth High School in partnership with their SSCo with others planned for Hartshill and Coleshill High Schools.

2009- 2010 Highlights

- **Sports Club Roadshow**
A first for North Warwickshire saw voluntary sports clubs show case their activities at QE School and Sports College in Atherstone.
- **Arley and Polesworth Fitness Suite Development**
Arley Sports Centre has had significant investment to improve access and egress for people with disabilities. Polesworth, in partnership with the local high school in an effort to combat childhood obesity, has invested in new fitness equipment and more inclusive opportunities to participate for school children.
- **Swim 21 Accreditation**
Atherstone Leisure Complex has become the first swimming centre in the West Midlands to achieve Swim 21 accreditation; The centre has also achieved a commended level IQL award.
- The CIF funded Sports Club Development Officer has been able to assist clubs to deliver activities through the Sports Unlimited Programme, making the projects as sustainable as possible.

“ Leisure and Community Development Division at North Warwickshire Borough Council, with support from CSW Sport, has focussed on significantly investing and improving its facilities, activities, and access as it strives to make North Warwickshire a healthy more active place for everyone to live and visit.”

Peter Wheaton
Leisure Facilities Manager

Nuneaton & Bedworth



Working with CSW
Sport Partnership
Nuneaton & Bedworth
accessed:

- £16,540 Sport Unlimited funding secured for the delivery of 12 projects between April 2009 - March 2010.

“ Despite economic conditions the Borough has had many achievements. From talented athletes reaching international honours, five new walks being established locally to support an increase in physical activity provision, supporting young people in offering a range of outreach provision, new play provision constructed throughout the borough and new partnership working with schools to establish new facilities within the Borough.”

Kevin Hollis

Head of Sport and Recreation, Nuneaton & Bedworth Leisure Trust

2009- 2010 Highlights

- **Nuneaton & Bedworth Leisure Trust Talented Athletes Programme (TAP)** provided 6 sporting bursaries to support local talented athletes. Some of the achievements recorded have been: James Burden (swimming) who has broken both the 16 year and 17 year age group British Records for 50 Metre Freestyle and finished 3rd at the World School Games in Qatar in the 50 Metre Freestyle. Rhys Walker (Badminton) won both the Warwickshire Schools and Coventry Solihull & Warwickshire Awards 2009 Young Sportsman of the Year and has won 4 Gold and 2 Silver Medals in three Under 17 Badminton Gold Standard Events. Representing England in Spain he won Gold in both men's doubles and men's singles and in Finland took Gold. Danny Mills (Athletics) won the West Midlands Cross Country and Shannon Kincade (Tae Kwon Do) won Young Sports Woman of the year at Warwickshire School Sports Awards.
- **Schools Sports Partnership**
We have worked very closely with the Schools Sports Partnership Manager over the past 12 months and local schools in delivering 2014 fun and

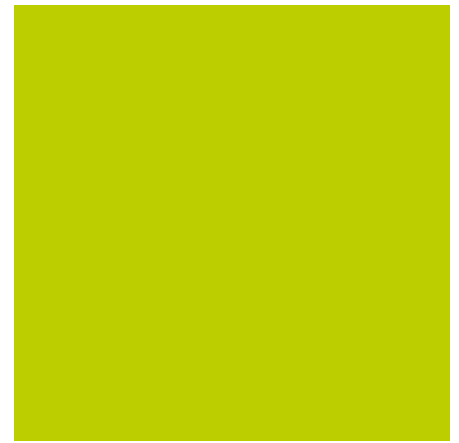
structured sports coaching sessions to Colleges and Schools and providing pathways and exits routes to local accredited clubs.

- **Walking & Active Recreation Officers** Following the appointment of the Community Investment funded positions for Walking (CWO) and Active Recreation (ARO), we have achieved the following over the past 12 months. CWO recruited and trained 26 volunteer walk leaders and established 4 new walks; GP lead walk, Lunch time walk, Asian community walk and a walk open to the community but attendees predominantly individuals with special needs. ARO established 3 exercise sessions, 2 at children centres linked with the crèches and one at a sheltered accommodation. 5 exercise volunteers recruited to deliver and ensure sustainability of sessions.
- **Club Development Officer**
Following the appointment of a part-time Club Development Officer we have provided support for local clubs in club structures, funding advice and have worked with 8 clubs and helped clubs pull down £17,000 funding. We have also supported 1 club in achieving Club Accreditation.

Other Highlights

- The Local Sport Forum recognised sporting achievements and provided 16 awards for local clubs and individuals in the area.
- The latest Active People “Satisfaction” results, detailed that local customers again thought very highly of local facilities with score of 70.7%. This is the third consecutive year that the score has been over 70%.
- Growth of work in priority areas has been a focus during the past year, using sport as a tool to engage with young people and tackle social exclusion. Integrated Youth Support Services (IYSS) model is now embedded within our Youth inclusion Team activity delivery.
- **Health Inequalities** has also been a priority area for delivery and through the work of the CIF funded posts and Physical Activity and Lifestyle Consultant local residents from specific areas have been targeted in supporting residents to help improve their quality of life.

Rugby



Local Active Communities Network :

- Rugby Active Network meets bi-monthly and has an average attendance of 12 people.

Chaired by Mark Slater from Rugby School.

Sub groups for Sport Unlimited, CIF posts, Disability Sports Forum, Volunteering.

Representatives from RBC sports development:

- CSW Sport
- Positive Futures
- Extended Services
- CAVA
- Sports Clubs
- School Sports Partnership
- Rugby School
- DC Leisure
- PCT
- WREP
- Age Concern

2009- 2010 Highlights

■ Strategies

New Sport and Recreation Strategy 2009 – 12, “Rugby an active and healthy community”.

New Playing Pitch and Facilities Strategy.

- **Two CIF projects** have both exceeded their target number of participants. Work with BME communities has been highlighted as an example of good practice in the sub-region.

Second Ready Steady Run Women’s running programme has over 70 participants. First Fun Run in June 09 and first Sport Relief Mile at Rugby School in March 10. The Ready Steady Run programme reached the last 10 of the national lottery awards.

- **Implementation of free swimming programme for both over 60’s and under 16’s.**

Over 10,000 registrations. First district in the sub-region to offer free swimming lessons. Scheme extended in second year to people with disabilities.

- Hosted first club development evening on volunteering at Rugby School, October 09
- **Supported Extended Services** in contributing to one brochure for all activities given out to schools for the summer holiday.

“ As the officer responsible for Sport in Rugby, I am very keen to see the Borough Council play a full part in the CSW Sport Partnership as it benefits our community, our partners and our volunteers.”

Caroline Johnson
Community Sport and Recreation Manager



Local Active Communities Network :

- The network consists of a range of partners that have an interest in or have sport and physical activity as their core purpose. The network has representation from school and further education, the voluntary sector, the private sector, care trust, local sports council, CSW Sport, a national governing body and a number of constituent parts of the Council.
- The Network's combined school sports and Sports Council awards ran successfully for the second year with a number of nominees then being successful in the sub-regional awards as referenced.
- The Network reviewed its structures and priorities for the coming year in February to ensure its work, representation and organisation are kept up to date. A joint sport and physical activity action plan was produced reflecting the work of the network for 2010/11.

2009- 2010 Highlights

■ Physical Activity Development Programme

Our physical activity development programme goes from strength to strength with: the GP referral scheme increasing the number of contacts and generating improved health outcomes in 95% of participants; 70% of children on our SHINE exercise and diet scheme have improved their diet, BMI score, mental health scores and levels of regular physical activity; the expansion of the older people activities programme Step into Solihull and growth in the Active @ Work scheme with 14 organisations generating 4000 employee admissions in sport and physical activity.

■ Sports development

Sports development activity has produced excellent results

across positive sports activities for children and young people in targeted and outreach formats, over 60,000 admissions being generated from a programme across the Borough. Coaching, club development and volunteering have been a focus with provision and plans agreed for future action across the CSN. A talented athlete access scheme STARS (Solihull Talented Athlete Recognition Scheme) has been developed in partnership with the Council's leisure management contractor Parkwood leisure.

■ Leisure Centres

The leisure centres continue to perform strongly with increased membership levels and admissions. The two sites, Tudor Grange Leisure Centre and North Solihull Sports Centre, generate nearly 1.5m visits per year.

“ Sport and physical activity provision within the Borough continues to strengthen, participation growth remains the priority. With the help and support of CSW Sport progress will be made to increase adult participation particularly with the use of coach education, external funding, club development, volunteering, the provision of information and direct activity.”

Nick Garnett

Head of Leisure, Solihull MBC,
Chair of Solihull Active Network

Stratford-upon-Avon



Local Active Communities Network :

What is the Local Active Communities Network?

- The Active Communities Network is a group of public, private and voluntary agencies involved with the promotion, co-ordination and delivery of Sport and Active Recreation opportunities across the whole of Stratford District.

What does the Network want to achieve?

- To raise the profile of Sports & Active Recreation to all sections of the community.
- Increase numbers of people taking part in Sport and Active Recreation by 1% year, especially priority groups.
- Extend opportunities for Sport and Active Recreation. (Corporate Objective)
- Align partners' current priorities and targets within one joint action plan for Stratford District.
- Develop a rural transport scheme to increase access to facilities and activities in the district.

Which groups currently sit on the Network?

- Stratford on Avon District Council - Leisure Services & Community Safety Team
- Coventry Solihull & Warwickshire Sports Partnership
- Warwickshire Primary Care Trust (PCT)
- Southern Warwickshire School Sport Partnership
- Sports Leisure Management (SLM) - Leisure Centres
- Warwickshire College
- Stratford Council for Voluntary Services
- Age Concern - Warwickshire

“Swimming and walking are excellent forms of physical activity for all-round fitness and well-being. Offering these activity programmes across the District is a measure of Council's commitment to making a real difference to people's lives.”

Councillor Mike Brain
Cabinet Member for
Community Services

2009- 2010 Highlights

- Over 28,000 'Free Swimming' sessions have been taken up during the last twelve months. Anyone over 60 years old can now access 216 hours per week of 'swim for all sessions' across the four District Council Leisure Centre.

CIF Funded Posts: £155k from SE over three years

- **Active Communities Officer**
Active Weekly Walks: Nine (9) walks have been established in - Bidford, Alcester, Southam, Stratford, Studley, Track Walking, Staff Walk, Shipston, Wellesbourne.
Throughput: 4850 contacts for Year 1 (Aug 08 – Sep 09).
- **Sport & Active Recreation Co-ordinator**
Five (5) weekly Get Active Sessions have been established in – Alcester Grammar, Alcester Greig, 2 x Stratford Leisure & Visitors Centre (new – Tuesday, and Friday) and 'Heart Throb' pool-based session in Shipston.
Throughput: 3871 contacts for Year 1 (Aug 08 – Sep 09).

Warwick



Working with CSW Sport Partnership North Warwickshire accessed:

- Warwick District Council continue to work in partnership with CSW Sport on a range of projects including Sport Unlimited, with approximately £18,500 distributed to 21 projects in Year 2 across schools, clubs and community settings.

Looking Forward

- The Warwick District Local Sports Network continues to deliver a diverse range of projects through a multi agency action plan.

2009- 2010 Highlights

- Active People Survey 3** results for Warwick District scored the highest in the sub region for participation (26.9%), club membership (30.9%), tuition (23.6%), competition (20.9%) and organised sport (44.8%), and above the national average in all areas.
- The authority was awarded £40,202 for over 60's swimming , with a take up of 36,735 free swims from April 09 – March 2010, and awarded £17,700 for U16's swimming from January 2010, with a take up of 9,739 free swims from Jan – March 2010.

Key achievements

- Appointment of new chair and vice chair, review of terms of reference, delivery of Get Active 2009, new website launch, sub group/task and finish groups established for :
- Get Active Campaign, Measured Miles, Website, Club Development and Volunteering. 44 sports clubs supported in the last year through a club action plan, sports clubs directory produced listing 98 clubs, £5500 secured from Warwickshire County Council for holiday activities and continued support for CIF funded projects.

“ Warwick District Council continues to work with CSW Sport across a range of projects which support sports clubs, coaches, volunteers, facilities and community groups to increase participation in sport. This partnership approach is vital to ensure we continue to develop sport in Warwick District and the sub region.”

Mr Manoj Sonecha
Warwick District Council
Sports Development Manager

Coventry & Warwickshire Partnership

2012 Games highlights
2009/2010



The Coventry & Warwickshire Partnership for the 2012 Games

(CW2012) is a unique combination of public, private and voluntary organisations, working together to maximise opportunities for the sub-region arising from the London 2012 Olympic and Paralympic Games.

To see how Coventry and Warwickshire as a whole is maximising the benefits from London 2012 visit

www.cswp.org.uk/london2012

Working in partnerships with CSW Sport, Coventry City Council, Warwickshire County Council and Coventry University, the Coventry and Warwickshire Partnership 2012 Games has delivered a number of programmes and events around supporting local talented athletes to help individuals reach their full sporting potential.

These have included:

CAP Bursary scheme:

29 athletes from across the sub-region were supported through this bursary programme with a total funding of £13,000. The bursaries are used by the athletes to fund travel, equipment, competition, training, medical and coaching expenses. The awards ceremony was attended by Olympian Rachel Walker who talked of her experiences of competing at the 2008 Beijing Olympic Games.

Coventry Half Marathon:

The CAP athletes were present at the Coventry Half Marathon and ran the Mercia Mile as part of raising awareness of the programme and London 2012. Over 15 of the athletes were present and it gave them an opportunity to share experiences with one another.

Disability Talent ID day

Over 40 young athletes were part of a disability talent ID day which was part of the Playground to Podium scheme. Six-time Paralympic gold medal winner, Sascha Kindred was present at the event to provide an insight into Paralympic sport and an inspirational account of his own challenge in dealing with his disability which has led to him achieving Paralympic Gold.

Elite performance day

24 athletes from Coventry and Warwickshire were invited to a day of workshops and seminars aimed at helping them with their sports specific training and development. Olympic Swimmer and 2002 Commonwealth Games gold medallist, Adam Whitehead, provided an inspirational presentation about goal setting to reach the highest levels in sport. The event covered many subjects, including nutrition, injury prevention, sport psychology, time management and media training, and was organised for talented athletes between the ages of 14 and 16 – many of whom have recently been awarded bursaries to help them achieve their sporting ambitions.

Coventry's 2012 Celebration:

In addition to this collaborative work, CW2012 is also working on co-ordinating Coventry and Warwickshire's 2012 major programme of events for the year of the Games, which will provide maximum engagement for the sub-region.

Recently, Coventry has been named as a Host City for London 2012 following the announcement that the Ricoh Arena will be the new Midlands venue to host Olympic football in 2012 as part of the UK-wide Olympic football competition. This makes Coventry one of only nine hosts outside of London where Olympic competitions will be held in 2012.



Looking Forward 2010-2011



Launches in 2010-2011

- **Community Games**

Community Games provide a great opportunity to bring a community together to take part in sporting and cultural activities inspired by and in celebration of, the London 2012 Olympics and Paralympic Games.

Organisers will have access to a Community Games toolkit and training which will give them useful information and tips for organising and promoting an event.

Information can be found at the Community Games website:

www.communitygames.org.uk



- **Physical Activity Small Grants scheme**

Funding is available of between £200-£1500 for projects that contribute towards getting people more physically active.

- **Sport Unlimited**

Year three, and final year, of Sport Unlimited funding.

- **Playground to Podium**

CSW Sport will be hosting the second County Athlete Assessment Day to be held at The University of Warwick. Disabled Young Athletes will again be assessed in Football, Wheelchair Basketball, Athletics and Table Tennis. They will also be given the opportunity to try Boccia.

- **Funding Search Tool**

There will be, available via the website, a Funding Search Tool that will allow Clubs and Organisations search thousands of grants and soft loans to enable them to apply for funding to support and develop their needs.

- **Coaching Development Manager**

The new role will be responsible for a Data Management System. A database of all the coaches that are active and inactive across Coventry, Solihull and Warwickshire. They will also set up a coaching system support network (CSSN) to help shape and steer the developments of the coaching landscape across the sub region and establish a detailed action plan to move forward.

- **Workforce**

Year two of the three year Workforce Programme; Workshops, Volunteering opportunities, Coach Bursaries and more.

“ CSW Sport are looking forward to supporting different communities in the organisation of their Community Games, giving them their own Olympic moment and bringing London 2012 to their doorstep!”

If you need this information in another format or language, please contact us :

Coventry Solihull & Warwickshire Sport
c/o The University of Warwick
Westwood Campus
Coventry CV4 7AL

T: 024 7657 4200 f: 024 7657 4203
E: info@cswsport.org.uk W: www.cswsport.org.uk

www.cswsport.org.uk

